

Website Maintenance, \$200/Month

After you launch your website, it's important to regularly perform web maintenance to prevent any technical issues, check that all the links on your site are working, update content and ensure your site continues to rank high in search engine results pages (SERPs).

Security updates

Security patches are released by web development companies to address vulnerabilities in their software.

Patches are essential in keeping your site safe from hackers, so installing them as soon as they're available is important.

Plugin and theme updates

Plugins and themes help to extend the functionality of your website.

But like any software, they need to be kept up-to-date to ensure compatibility with the latest web browsers and security patches.

Content updates *

Your website's content should be kept up-to-date to ensure that it is relevant and accurate. This includes updating product descriptions, staff, hours and of course removing outdated content.

SEO monitoring

Monitoring your website's SEO is important to ensure that it is visible in search engines. This includes tracking your site's ranking and website traffic.

SEO monitoring can help you identify potential problems and take steps to fix them. It can also help you track your progress over time and measure your success.

Maintaining

domain(s), web hosting, SSL certification, 3rd party Apps, trackable QR Codes and email support.

Monthly Report on your website traffic:

You will receive an e-mail, with the most important statistics and a link leading to your sites statistics.

There you can "dive in deeper" and even specifically SEARCH for things, like:

How much time do people spend on my website?

Which page was the most visited? share or e-mail it.

* **Small Content updates and corrections are included in this package.** Revisions, Updates, Add-Ons that require more than 1 hour, will be billed at a reduced hourly rate of \$50.

